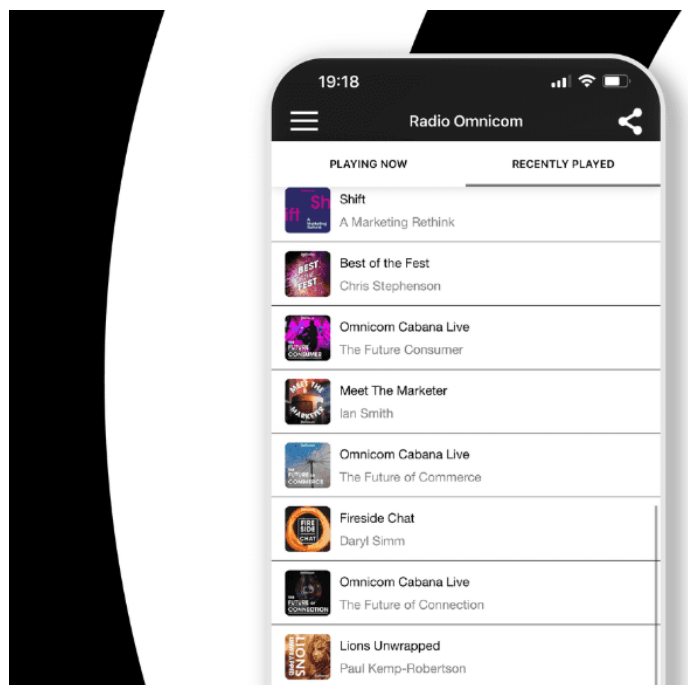


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June 16 2022

# Listen to Radio Omnicom – Live from Cannes 20-23 June 2022!

All News News



Listen to **radio Omnicom**  
 Live from Cannes 20 - 23 June



Stay up to date with live coverage of the festival 24 hours a day

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Every day, we'll be keeping marketers up to speed with the latest news and debates. and sharing Omnicom's views on events as they unfold.

With eight hours of daily live content – covering the best of the festival, awards news, and thought leadership, plus exclusive interviews with global marketers and industry experts – we've got Cannes covered.

Radio Omnicom will be live from **10am-6pm CEST** Monday 20 to Thursday 23 June, with shows repeated from 6pm-2am CEST and 2am-10am CEST for listeners around the world.

To listen live, [visit PHD Sounds](#), and tune in from 10am CEST on Monday 20 June.

Content will also be available later, on demand.

## Daily shows on Radio Omnicom include:

### OMNICOM CABANA STAGE LIVE!

The Omnicom Cabana Future of Connection series examines how advancements in technology, adjustments in consumer behavior, and shifts in advertising capabilities will impact The Future Consumer, The Future of Experience and The Future of Connected Commerce. In our live coverage of the Omnicom Cabana main stage discussions and debates, a series of hosts will be joined by guest commentators to give their take and perspectives immediately after they are discussed and debated on the Omnicom Cabana stage.



### BEST OF THE FEST

Best of the Fest is our daily take on the content that has cut through from

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### LIONS UNWRAPPED



Who’s won what and how and why? This session – hosted by [Contagious](#) co-founder Paul Kemp-Robertson – is all about the work. We will explore the secrets behind the innovative and ground-breaking work that wins the prestigious Lions. Hear from the judges and some special guests as they discuss the winners and uncover what it takes to win a Cannes Lion.

### MEET THE MARKETER



In this show, we chat with some of the industry’s biggest names (including PepsiCo, SC Johnson, and HP) about the challenges and opportunities facing marketers today, and how they are preparing for the future of connections. Learn what the best marketing minds at the festival are thinking, every day, on Radio Omnicom.

### THE ROUND-UP



In this light-hearted session, guest contributors recap the key takeaways from the day. In each show, we’ll get to the bottom of what we’re learning and what it means for marketers looking to make the most of the festival’s content and debates.

To learn more about Radio Omnicom and what to expect, watch the launch video below:



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Don't miss out on all the insights and action from the Cannes Lions.

Download the **Radio Omnicom** app now!

Get it on [Google Play](#) or download on the [App Store](#).

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